



Adams Farm Swim & Tennis Club

Corporate Partnership Packets for 2009



Adams Farm Corporate Partnerships help us provide our members with top notch service during the Summer Season. We take pride in offering great live entertainment on Friday Nights, a 4th of July Blowout with free food and games, and other events and activities throughout the summer. A Corporate Sponsorship provides your business with the unique opportunity to reach to over 500 families living in Greensboro, Jamestown and High Point.

Adams Farm offers multiple Corporate Partnerships at all levels and we're sure that you'll find one that works for your business. Below you will find a list of our 2010 Partnerships, complete with Partnership Descriptions, Costs and Benefits. If you don't see a Partnership that fits your needs, don't worry! We can customize a Partnership that is tailored to your business. We will even work with your company to set up a pre-arranged payment plan. Adams Farm Club Members receive Member Rewards Point for each \$1 of sponsorship or advertising.

To register to become a Corporate Partner, simply complete the form available at the bottom of each page, along with your preferred method of payment. We look forward to helping you expand your clientele and putting you in direct contact with our members this summer. Please contact us with any questions you may have regarding the different Partnerships and the services your business will receive with each.

Sincerely,

Kirsten MacMonegle

General Manager

2010 Summer Season Partnerships

Summer Season Partnerships help us enhance our summer events. These include Day Camps for Kids, Late Night Pool Parties for the Adults, and Family Events throughout the summer. It also ensures that Adams Farm can hire the most professional staff for our team! Summer Season Partnerships are a great way to promote your business to our members and their guests on a daily basis all summer long.

Bronze Partnership - \$1,500

1. Free Advertising on the Adams Farm Website for 4 months. (May, June, July, August)
2. Free Advertising in the Adams Farm Club Newsletter for 4 months. (May, June, July, August)
3. You may display a banner promoting your business from the day the pool opens until it closes.

Silver Partnership - \$2,000

1. All benefits of the Bronze Partnership above.
2. 500 Promotional Flyers will be distributed to members and their guest on Opening Day.

Gold Partnership - \$2,500

1. All benefits of the Silver Partnership above.
2. Your Corporate Logo will be printed on all 2010 staff shirts.

Ultimate Partnership - \$3,500

1. All the benefits of the Gold Partnership above.
2. Your business will be the sole 2010 Summer Season Partner.
3. Free Bathroom Ad. Additional Cost of \$250 if designed by Adams Farm. 2 revisions included in cost.

2010 Summer Season Partnership Information

Company Name _____

Primary Contact Name _____

Business Address _____

City _____ Zip _____

Business Phone _____

Payment Method _____

E-mail _____

Website URL _____

Sponsor Level

Bronze

Silver

Gold

Ultimate

(Visa, MC, AMEX, DISC, Check)

Date _____

Signature _____

2010 July 4th Blowout Partnership

Each Summer, Adams Farm hosts a 4th of July Blowout for our members. This event is the largest of the year and we see over 1,000 people throughout the day. Your partnership assists us in offering great live entertainment for 3 hours, free lunch for all our members in addition to games, face painting and moon bounce for the kids all day long.

Bronze Partnership - \$500

1. Free Advertising on the Adams Farm Website for month of July
2. Free Advertising in the Adams Farm Club Newsletter for month of July.
3. You may display a banner promoting your business the week of July 4th.

Silver Partnership - \$1,000

1. All benefits of the Bronze Partnership above.
2. Three 30 second live advertisements by the Entertainment on July 4th.

Gold Partnership - \$1,500

1. All benefits of the Silver Partnership above.
2. 500 Promotional Flyers will be distributed to members and their guests on July 4th.
3. Your business will be the sole 2010 July 4th Blowout Partner.



2010 July 4th Blowout Partnership Information

Company Name _____

Primary Contact Name _____

Business Address _____

City _____ Zip _____

Business Phone _____

Payment Method _____

E-mail _____

Website URL _____

Sponsor Level

Bronze

Silver

Gold

(Visa, MC, AMEX, DISC, Check)

Date _____

Signature _____

2010 TGIFriday Partnership

Our Friday Nights are full of family, friends, food and great live entertainment. We bring in a wide variety of bands from the Greensboro area. From classic rock and Top 40 Hits to Bluegrass and Steel Drum; we offer it all. Your Partnership ensures that we can hire the highest quality performers for our members. Partner for one night or save money with an Ultimate Partnership.

Bronze Partnership - \$350

1. Free Advertising on the Adams Farm Website for month of Partnership.
2. Free Advertising in the Adams Farm Club Newsletter for month of Partnership.
3. You may display a banner promoting your business the week of Partnership.

Silver Partnership - \$600

1. All benefits of the Bronze Partnership above, but for 2 TGIFriday Events.

Gold Partnership - \$1,000

1. All benefits of the Silver Partnership above.
2. 500 Promotional Flyers will be distributed to members and their guests each day of the Partnership. Flyers will be designed and provided by Adams Farm. Provide your own and get a credit of \$250!

Ultimate Partnership - \$2,500

1. All the benefits of the Gold Partnership above, but for all TGIFriday Events. (min 6 TGIFridays)
2. Your business will be the sole 2010 TGIFriday Partner.



2010 TGIFriday Partnership Information

Company Name _____

Primary Contact Name _____

Business Address _____

City _____ Zip _____

Business Phone _____

Payment Method _____

E-mail _____

Website URL _____

Sponsor Level

Bronze

Silver

Gold

Ultimate

(Visa, MC, AMEX, DISC, Check)

Date _____

Signature _____

Website Advertising

Not only does Adams Farm offer businesses the opportunity to partner with us on large events through out the Summer, we also offer website advertising at a price you just wont find anywhere else. Website advertising includes a 30 word description of your business with a link to your website. Chose from of the three packages below.

Bronze Package - \$50 for 3 Months

Silver Package - \$75 for 6 Months

Gold Package - \$100 for 1 Year

Don't have a website? Thats OK! For a set up fee of just \$250 we will create and host a page for your business on our website for the length of your package!



Website Advertising

Package Level

Company Name _____

Bronze

Primary Contact Name _____

Silver

Business Address _____

Gold

City _____ Zip _____

Business Phone _____

Payment Method _____

(Visa, MC, AMEX, DISC, Check)

E-mail _____

Date _____

Website URL _____

Signature _____

30 Word Description: _____

I do not have a website. Please create a page for me! YES

NO